

Genoa, 14 February 2018

FIELD OF APPLICATION

SLAM, established in Genoa in 1979, is one of the long-standing leading brands in the "Sailing & Sportswear" sector. The core business of the company, which is strongly focused on sailing and the sea, is the design and production of technical sailing clothing, which is worn by some truly excellent international sailing athletes (from Olympic sailing to the America's Cup and the World Tour), along with sportswear collections featuring a very much nautical style with technical details.

The corporate mission is to grow, optimising its Italian identity as a premium sportswear brand developed over more than 30 years of passion and innovation in the regatta fields worldwide, making Slam the point of reference in the sailing world (particularly Olympic class).

The Slam business abides by the following guidelines

PILLARS	Genoa - Italy	Sailing	Italian Style
VALUES	True and passionate	Performance oriented	Knowledgeable

To achieve the business mission and its objectives, respecting the corporate values set out above, Slam S.p.A. has decided to implement a product and service quality management system, prepared in compliance with standard ISO 9001. In order to convey a concrete sign that the management is attentive towards environmental matters, in particular for a brand so closely tied to the sea, an environmental management system has been integrated into the quality system, implemented in compliance with standard ISO 14001.

The system field of application includes all activities, processes, products and services linked to the design and production of technical and non-technical clothing.

All requirements of the reference standards have been incorporated with no exclusions. Slam S.p.A. manufactures technical sailing clothing and sportswear collections, marked by a strongly nautical style.

